

# Be Branded

	<b>LITE</b>	<b>I</b>	<b>PRO</b>	<b>I</b>	<b>GURU</b>
<b>Number of Platforms Included</b>	1		3		5
<b>Number Of Posts/Week</b>	1		2-3		Daily (M-F)
<b>Basic Profile Management</b>	✓		✓		✓
<b>Social Media Analysis</b>	✓		✓		✓
<b>Content Calendar</b>	✓		✓		✓
<b>Branded Infographics &amp; Profile Pictures Creation</b>	✓		✓		✓
<b>Story/Reel Editing</b>	X		X		✓
<b>Caption Creation</b>	X		✓		✓
<b>Hashtag Strategy</b>	X		X		✓
<b>Kickoff Strategy Call</b>	X		✓		✓
<b>Monthly Reporting</b>	✓		✓		✓